

Vocational Service: What is it, to you?

- District Vocational Service Committee •
- 3 Goals in RY2022-23 •

- 1. Promote the Values of a Vocational Focus in Clubs •
- 2. Put Vocational Service in Action •
- 3. Grow Vocational Service as a Sustainable Core Service •

PDG Kenneth Wong

District Vocational
Service Committee
Chair 2022-2023



Rotary Club of Tai Po
Classification: Fabric Dyeing

Rotary is an organization of good values; this is a result of the accumulative wisdom from generations of senior Rotary leaders who believe that the strength and effectiveness of Rotary rest on the quality of Rotarians and the values they uphold.

“The Object of Rotary” has made our vocations as means to serve, and “The Four-Way Test” is a guide to how we think, say, or do.

Some say these guiding principles of Rotary define who we are and how we should function as Rotarians.

Some say vocational service is the reason they joined Rotary.

Some say the “Four-Way Test” reinvigorates and unleashes the fairness, honesty, and the sense of mutual respect for others in them.

In the coming Rotary year, members of District Vocational Service Committee shall be working closely with Rotarians of RID3450. Together, we shall promote the awareness of vocational service through sharing of concepts and experiences of practical cases. We shall also examine and converge our ideas on how to elevate the significance of vocational service in our workplaces and in our daily lives.

We aim to make vocational service an effective means to rebuild and strengthen our Rotary clubs in the face of multi-facet global challenges and imminent economic headwinds.

PP Helen Or

District Vocational
Service Committee
Vice Chair 2022-2023



Rotary Club of Neoteric Hong Kong
Classification: Executive Coaching

Vocational Service, to me, is about Integrity. It is about holding the highest ethical standards in your vocation.

Vocational Service is about Development - development of self, of fellow Rotarians around you, and of the new generation.

Vocational Service is also about Exchange - exchange of ideas, exchange of knowledge and expertise, exchange of friendship, and exchange of opportunities and possibilities.

PP Joyce Lau

District Vocational
Service Committee
Vice Chair 2022-2023



Rotary Club of Lan Kwai Fong
Classification: Accounting

Vocational Service, to me, is embedded in the daily lives of Rotarians. We advocate high ethical standards integrating ethics and vocational services into our daily work life while setting a positive example in our community.

“Life is an echo. What you send out, comes back. What you sow, you reap. What you give, you get. What you see in others, exists in you.” -- Zig Ziglar

Vocational Service - What is it, to you?

IPP Eddy Lo

District Vocational Service
Committee Member



Rotary Club of SoHo Hong Kong
Classification: Social Service

Vocational Service, to me, is quite straight forward - It is what Rotarians can utilize in terms of their skills and expertise to serve the community. It is indeed an essential requirement of every Rotarian. This is clearly illustrated from the origin of Rotary, laid down as the 2nd Object of Rotary and defined as one of the Five Avenues of Service. Be it as simple as practicing one's own professions with integrity, sharing own professions with other members and learning about fellow members' occupation in a club meeting or be it more sophisticated by creating opportunities to help the youth achieving their career goals.

Mimi Lee

District Vocational Service
Committee Member



Rotaract Club of Hong Kong
Classification: Legal

I vividly recall the cultural shock I had on my first day of work. The battleground I was about to encounter had never been mentioned in the textbook. I didn't feel relieved until I met a few Rotarians who encouraged and guided me on practical matters. And I realised that I wasn't the only one who experienced these at the start of a career.

For one's career development, Vocational Service is an opportunity we must all emphasize. Not only Rotaractors will be able to acquire insightful vision from you all, Respected Rotarians, we will be empowered. From small talks to career guidance to knowledge exchange, Rotarian's involvement in Vocational Service contributes to the advancement in the professions.

PP Leo Yu

District Vocational Service
Committee Member



Rotary Club of HK Island East
Classification: Fine Jewellery

Vocational Service, to me: Adhere to and promote the highest ethical standards in conducting my business; Recognize the worthiness of all useful occupations; contribute my professional expertise and skills to addressing needs in our community; Help others to achieve their career goals and professional development; Provide opportunities and inspire them to help others, so as to improve the quality of life in our community.

CP Sally Ho

District Vocational Service
Committee Member



Rotary E-Club of Tamar Hong Kong
Classification: Human Resources Management

Vocational Service, to me, is to provide career guidance and vocational training to young people. I have been a speaker sharing vocational experiences to the young generation in many occasions. Let's continue to use our unique set of talents, skills and expertise to make a difference in the local community.

In Rotary, we can also do more by promoting integrity through ethical behavior in all occupations, including fair treatment of employers, employees and the public. The Rotary Code of Conduct provides a framework for ethical behavior that we can all use, together with The Four-Way Test, in our business and professional activities.

IPP Sam Sio

District Vocational Service
Committee Member



Rotary Club of Metropolitan Hong Kong
Classification: Branding & Marketing

Vocational Service, to me, is about contribution. Rotary Club is a big family with many talents in different aspects. Rotary unites elites of different industries. I believe that we can assist everyone to achieve his/her mission in different professional fields through our expertise and through that, contribute to the society.

PP Sam Ip

District Vocational Service
Committee Member



Rotary Club of Macau
Classification: Promotion (Government)

Vocational development is the driving force for a better society. Therefore, Vocational Service provide us with a platform to enhance mutual understanding among all sectors of the society and effectively prevent the occurrence of many social issues. This is exactly what we need to do now.

PP B. Buyannemekh

District Vocational Service
Committee Member



Rotary Club of Niislel
Classification: Finance

Vocational Service is very new to Mongolian Rotarians. We need to organize more workshops and live sessions to enlighten and encourage before we can implement successful projects.

We hope that in a year, Rotarians in Mongolia can overcome 3 barriers: language barrier, technical barrier and knowledge barrier, and become eager to develop quality and sustainable Vocational Service projects, by building their professional skill and sharing their professional experience.

PP Winnie Ng

District Vocational Service
Committee Member



Rotary Club of Peninsula
Classification: Finance

Vocational Service calls for every Rotarian to aspire to high ethical standards in his occupation and offers a wide range of opportunities to foster individual goodwill, community harmony and world peace through fellowship and services in the society. We may provide vocational training and support for diverse groups, ranging from young generation, unemployed adults, single mothers, ethnic minorities, elderly people or people with special needs.

Rotary embraces diversity in experiences and perspectives.

Thus, we may also provide education that can promote peace and safe environment for people of all ages and all abilities across the world.

Vocational Service -
What is it, to you?

WHAT ABOUT YOU?

What is Vocational Service to YOU?

What type of Vocational Service projects would your club like to run in RY2022-2023?

How can Vocational Service be designed to embrace the changes and adapt to the new norms?

What kind of Vocational Service would benefit our new generation?

How can your club's Vocational Service projects extend beyond our district and go global?

A REFRESHING IDEA

One of the most interesting aspect of Vocational Service in Rotary is its possibility to create a truly international program through the international network of Rotary Clubs.

Rotary has a long history of international exchanges through its many programs, such as Rotary Youth Exchange, Rotary Ambassadorial Scholarships, Group Study Exchange and Vocational Training Team VTT.

Through these programs, we foster stronger international understanding among countries, cultures and people, which is conducive to the building of world peace.

The latest technology in digital communication and content production enable exchanges to be carried out online - making it more interactive, more cost-effective and more impactful for the participants. In 2020, our District initiated a refreshing idea - **Virtual Rotary Exchange**. It is a program that we encourage Rotary clubs in RID3450 to look into and invite Rotary Clubs in other Districts to implement.

Vocational Service - What is it, to you?

IMAGINE VOCATIONAL

In the coming Rotary Year, the District Vocational Service Committee aims to provide Rotarians in our District with information, ideas and concepts about sustainable vocational service projects.

We have plans to hold Vocational Service seminars and workshops to enrich Rotarians' knowledge and application of The Four-Way Test and Rotary Code of Conduct in their professional and daily lives. We would also leverage our experience from the pilot Virtual Rotary Exchange conducted in RY2021-22, and encourage clubs to run even more impactful VREs. We would also like to invite all of you to the latest in Web 3.0 and the Metaverse and catch up with what's going on in these arenas and stay in the forefront of happenings.

We would like to share with you how vocational services can help build better clubs with strong membership and equip you with resources for building sustainable vocational services. See you next year -

Let's imagine Vocational Service!

Imagine Rotary!



References for organizing a Virtual Rotary Exchange
 (Left) a Vocational Services Flyer on Virtual Rotary Exchange (VRE) for a brief overview to setup the program and recruit overseas partners

(Right) an online Virtual Rotary Exchange Program Guide to guide you through the design of the program



If you would like to exchange ideas with District Vocational Service Committee, please feel free to contact Chair PDG Kenneth Wong or any of the Committee Members.